

NOVEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 CLUB CLOSED	2 All you can eat Crab – Kids Free	3 BRUINS @ SABRES	4 Pot of Gold	5 CANADIENS @ SABRES	6 SABRES @ TORONTO
7 BILLS VS BEARS (TOR.) PARTNERS CHAMP. @ PGA NATIONAL	8 CLUB CLOSED	9 All you can eat Crab – Kids Free	10 SABRES @ DEVILS	11 TASTE OF BRIERWOOD 6:30pm SABRES @ RANGERS	12	13 CAPITALS @ SABRES
14 BILLS VS DETROIT	15 CLUB CLOSED CANUCKS @ SABRES	16 All you can eat Crab – Kids Free	17 SABRES @ CAPITALS	18 Member Appreciation Night in Grille Room	19 KINGS @ SABRES	20 TURKEY SHOOT OUT – A TBAM EVENT LIGHTNING @ SABRES
21 BILLS @ CINCINNATI	22 CLUB CLOSED	23 All you can eat Crab – Kids Free	24 PENGUINS @ SABRES	25 Thanksgiving	26 TORONTO @ SABRES	27 SABRES @ CANADIENS
28 BILLS VS PITTSBURGH	29 CLUB CLOSED	30 All you can eat Crab – Kids Free	OPEN BOWLING M – F 12PM TO 5PM SAT 3 PM TO 5PM SUN 12PM TO 5 PM	MEMBERS BOWL FOR FREE ALL SEASON	ALL SABRES AWAY GAMES – IN GAME SPECIALS @ GRILLE ROOM	

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 Pot of Gold	3 BLUE JACKETS @ SABRES	4 SABRES @ SENATORS
5 BILLS @ VIKINGS	6 CLUB CLOSED	7 All you can eat Crab – Kids Free SABRES @ BRUINS	8	9 Member Appreciation Holiday Party in Grille Room & SHARKS @ SABRES	10	11 PENGUINS @ SABRES
12 BROWNS @ BILLS	13 CLUB CLOSED	14 All you can eat Crab – Kids Free	15 BRUINS @ SABRES	16 Pot of Gold	17 SABRES @ PANTHERS	18 SABRES @ LIGHTNING
19 BRUNCH WITH SANTA BILLS @ DOLPHINS	20 CLUB CLOSED	21 All you can eat Crab – Kids Free DUCKS @ SABRES	22	23 PANTHERS @ SABRES	24 Christmas Eve – Club Closed	25 Christmas Day – Club Closed
26 PATRIOTS @ BILLS	27 SABRES @ FLAMES CLUB CLOSED	28 All you can eat Crab – Kids Free SABRES @ OILERS	29	30 Pot of Gold	31 New Year's Eve – Grille Room Open	
	OPEN BOWLING M – F 12PM TO 5PM SAT 3 PM TO 5PM SUN 12PM TO 5 PM	MEMBERS BOWL FOR FREE ALL SEASON	ALL SABRES AWAY GAMES – IN GAME SPECIALS @ GRILLE ROOM			



5324 Rogers Rd.
Hamburg, NY 14075

NOVEMBER SIZZLING GUESTS SPECIAL

Bring three guests for the price of the temperature at 9am
Does not include Member Cart
Relaxed Guest Policy for the entire month

Example
Temp at 9 am is 48 degrees
the three guests cost you \$48.00
or \$16.00 Each

This rate is good for
All Day Guest Play

The average temp in October at 9:00 am is 48 degrees
The Golf Season Never Ends

Does Your Insurance Cover Massage Therapy?

Some Insurance Companies offer 12 Massages a year with a \$30.00 co-pay
Some give you \$250.00 a year to spend on health care providers
Others offer a 10-20% discount
Why not call the customer service number on the back of your insurance card and see if massage therapy is covered?

and call for appointment

S.O.S. Therapies
Sue Sayles, Licensed Massage Therapist
Brierwood Natural Beauty Salon & Spa
5324 Rogers Road, Hamburg
649-6851/491-5882

"Specializing in Stress Reduction"

Massage Therapy: 1 hour \$70.00, 1/2 hour \$40.00
Designed for relaxation, combination of Swedish Massage to relax the tissues, and Myofascial to relax the muscles. Helps the body to balance by bringing in nutrients and oxygen to the tissues and muscles. Very relaxing!

Massage Therapy is designed to help you relax your stress, relax the body, calm the mind, encouraging healthy eating habits and overall wellbeing!

Please drink plenty of water before and after any therapy for best results.



THANKSGIVING TAKE OUT MENU

INDIVIDUAL ITEMS
25LB. TURKEY W/ GRAVY @ \$55.00
CORNBREAD STUFFING (1 QUART) @ \$7.50
MASHED POTATOES (1 QUART) @ \$7.50
SWEET POTATOES (1 QUART) @ \$7.50
GREEN BEAN CASSEROLE (1 QUART) @ \$7.50
BUTTERED CORN (1 QUART) @ \$6.50
EXTRA GRAVY (1 QUART) @ \$6.00
CRANBERRY SAUCE (1 PINT) @ \$3.00
WHOLE APPLE PIE @ \$16.00
WHOLE PUMPKIN PIE @ \$13.00

WHOLE TURKEY DINNER @ \$150.00
1 -25LB TURKEY
3 QUARTS GRAVY PLUS EXTRA GRAVY
2 PINTS CRANBERRY
3 QUARTS SPICED BUTTERNUT SOUP
3 QUARTS CORNBREAD STUFFING
2 QUARTS MASHED POTATOES
1 QUART SWEET POTATOES
3 QUARTS BUTTERED CORN
2 WHOLE APPLE PIES
1 WHOLE PUMPKIN PIE

EFFECTIVE NOVEMBER 1, 2010 GRILLE ROOM

LUNCH SCHEDULE – 12 NOON UNTIL 4 PM
THE GRILLE ROOM WILL BE OPEN FOR MEMBERS TUESDAY THROUGH THURSDAY TO HOST SPECIALIZED BUSINESS AND GROUP FUNCTIONS. THE CULINARY STAFF WILL BE MORE THAN HAPPY TO CREATE A SPECIFIC MENU FOR PARTIES OF 8 OR MORE. NEW THIS SEASON IS OUR DELIVER SERVICE TO YOUR HOMES OR BUSINESSES FOR PARTIES OR ANY BANQUET FUNCTION, PLEASE CONTACT EXECUTIVE CHEF ED O'DONNELL FOR RESERVATIONS OR DETAILS ON THE DELIVERY BENEFIT AT 648-2700 X 213

FRIDAYS AND SATURDAYS 11:30 AM UNTIL 9 PM
SUNDAY NOON UNTIL 8 PM

OPEN FOR DINNERS NIGHTLY FROM 4 PM UNTIL 9 PM!

CLUB NEWS & MORE

FROM THE CHAIR



I am sitting in Southern California on a business trip writing this article and thinking about the future of Brierwood and I can't help but wonder what's on the horizon. It seems that every where that I go in and around Hamburg, I run into a fellow member who has an idea or an opinion about the club. All of these members I meet are thinking about ways we can improve the conditions of the course, the grounds, the building, our maintenance practices, etc.

Taking a step back and looking at what our members have to say and what they want out of the club is the reason that we have completed our recent member survey and judging by the number of responses I can honestly say that we have a very passionate group of members who want Brierwood to be the best it can be. We are looking forward to sharing the results with you over the coming months and although the surveys have been collected, your opportunity to share your thoughts and get involved in the club is always available and we encourage you to do so.

Our management team is working extremely hard to find new ways to generate interest in getting all of our members more involved, through different events in the Grill Room and various new clubs. Chef Ed will be doing some of the most unique things that I think we will see in a Country Club environment (read his article, I don't want to spoil it), with the main idea of offering the members more ways to enjoy the club. I mention it every month here in my column, but I will do it again this month, please volunteer to join one of our committees, as all of our committees are looking for and need your involvement as well. It is through these experiences that you will get so much more out of your membership and the relationships you make will be priceless.

If I can leave you with one clear thought this month it is this, when you are around the club and you listen to all of the talk about the club both pro and con, one theme holds true. Brierwood members are proud of their club and care about it as much if not more than any other club in WNY. As your board President for the past 2 years is has been an honor to serve all of you, and my fellow board members and I have worked extremely hard with management to offer you the best value in membership around. What you get out of it is up to you and your continued involvement in the club is all we can ask for.

Thank you and I will see you at the club!

Greg Alongi

Chairman, Board of Governors

FROM THE MANAGER



I hope that this article finds you and your family in good health and great spirits! Each November, around Thanksgiving, I always take the time to reflect on the things in my life for which I am thankful. I am very thankful for my wonderful wife of 9 years and her undeniable patience with me. I am very thankful for my good health. I am very thankful for the opportunity to serve as your General Manager and for the challenge of making the club better each day. I am very thankful for the many friends that I have made at the club over the past seven years. I encourage all of you to take a moment to "Thank" those people in your life who make a difference and to be "Thankful" for all the other joys in your life.

The month of November will be the launch of the new Palmer Advantage Platinum program, another tremendous benefit of membership. I am sure you have received the information in the mail, read signage somewhere throughout the club, or even sat in the grille room and watched the power point presentation. When I am asked by a candidate of membership or by a long term member, "What makes Brierwood different from other clubs?", the benefits of being a Brierwood member easily exceed all of the other clubs in the area. No assessments, TBAM pricing in the golf shop, Appreciation parties, Loyalty Rewards, Pyramid Credits, and NOW THE PALMER ADVANTAGE PLATINUM PROGRAM! There should be no doubt now as to the direction we are taking each and every membership, both social and golf, continued value added benefits for being a member!

Throughout the next two months there will be email announcements for upcoming social activities. Thanksgiving take out, Members' Christmas Party, Brunch with Santa, and much more! I would appreciate any support for as many events as possible. Lastly, the Business Club is coming back in January and we have completely retuned the aspects to make it more beneficial for all of those who are part of the club.

Thank you again for being a member of the club and please let me know if there is anything at all that I can do to help make your membership the best it can be.
Sincerely,

Ray Lugend, PGA

General Manager

TASTE OF BRIERWOOD November 11th

begins at 6:30 • \$25.00 per person

Buffet & Entertainment • Beer & Wine Tasting

Call Katie today to make your reservations 648-2700 ext 219



BOARD OF GOVERNORS

Greg Alongi
Board Chair

Dave Lee
Vice Chair

Art & Claudia Vater
House Co-Chairs

Kathy Schwinger
Women's Golf Association

Art Telaak
Men's Golf Association

Dave & Kate Lee
Ambassador Committee Chair

Mary Eisenhauer
Social Committee

Mike Sullivan
Grounds Committee

Jim Bubar
Communications Com

Dr. Tom Denecke
Rules & Policy Committee

Karen Wicka
Pool/Tennis Committee

Jay Luceroni
Member Benefits

STAFF AT YOUR SERVICE

Ray Tugend, PGA
General Manager

Brian Coyne
Golf Course Superintendent

Mandy Brookens
Director of Catering & Tournament Sales

Tim Engel
Director of Golf & Membership

Vince Puglia
Head Golf Professional

Edward O'Donnell
Executive Chef / Food & Beverage Director

Dan Kut
Course Accountant

Cory Darnley
Executive Sous Chef

Sarah Sweeney
Service Director

GOLF COMMITTEE REPORT



As the 2010 season draws to a close we are looking ahead to 2011. The Committee is already working on the golf calendar for next year.

Results from the survey have not yet been tallied but issues regarding the course and tournament structure will be addressed by the Committee to better meet the needs of our members. Anyone interested in becoming a member of this Committee is welcome to attend our first meeting in January.

We will have (at least one) new Co-Chair of this Committee beginning in January. At our meeting on November 2nd an election will be held to determine the Co-Chairs for the 2011 season. As the originator of the Women's Golf Program and Chair for the past eight-plus years it is time to retire and concentrate on playing the game! My deepest thanks go to all the gals and management who have supported our incredible progress.

With the holidays upon us please:

- REMEMBER TO:**
- Be thankful for all you have
 - Make a point of letting your loved ones know how special they are
 - Remember those less fortunate
 - Carry the spirit of the holiday season with you always

Kathy Schwinger
kathyschwinger@hotmail.com



PALMER ADVANTAGE PLATINUM

EXPERIENCE MORE

- Access to hundreds of private country clubs
- Preferred rates at thousands of hotels, casinos and resorts
- Complimentary guest fees and preferred rates at 100 renowned resorts
- Best available rates on major cruise lines, excursions, condo rentals
- Tickets to sporting and entertainment events
- Vacation benefits
- And more



ENJOY THE WORLD FOR JUST \$10 PER MONTH. CONTACT YOUR CLUB OFFICE TODAY.

From the Desk of GOLF & MEMBERSHIP

November at the Brierwood Country Club. What an amazing time of year. The golf course is in great shape and there are plenty more rounds to be logged before putting the clubs away for the season. Come on out and enjoy the fall foliage and then head to the grille for a bite to eat and a refreshment or two with your friends and fellow members.

With respect to membership...we have had a wonderful past few months and we look forward to continuing the trend. Our current membership offer has been in place since our corporate meeting in early August. To be clear, all members pay the same dues per category. There has never been, nor will there ever be, a reduction of dues on a per instance basis. This offer is for the presale of next season's membership and it simply provides for an extended period of time to finance the traditional full annual membership dues. I hope this helps to allay any confusion over the fact that dues are uniformly maintained. Please feel free to stop by or call me directly to discuss any questions or concerns you may have regarding this matter.

With respect to golf...come and get it. As I mentioned above, there are plenty more rounds to be logged this season. Tee times are no longer required and all restrictions for secondary members, juniors, children of members and guest play have been lifted. Our special for November guest play will be the same as it was for October. Greens fees with cart will be the equivalent of the temperature at 9am on the morning of play. For example, if it's 45 degrees at 9am, three guests cost \$45 dollars or \$15 each. All guests for that day are \$15 each. Come on out and have some fun. Ray and I will be working in the golf shop all month and we look forward to seeing each and every one of you.

In closing, I would again like to sincerely thank all of our members for their ongoing support of this magnificent club. Our success and vibrancy depends on each and every one of you. As I've stated before, if there is anything regarding golf or membership that you would like to discuss, my door is always open or you can reach me at 648-2700 x206. I look forward to seeing you all at the club.

Kindest Regards,

Timothy J. Engel
Director of Golf
Director of Membership

RULES & POLICY

As the end of the golf season draws closer I'm sure many of you like myself wonder where the summer went. It just goes by so fast, how is it possible that November is here. Hopefully the with the approaching Holiday season the time will pass quickly and before you know it we will be getting ready for the next golf year. Over the past year with the help of the interested members of the rules and policy committee we have tried to revamp and update our codes for dress and behavior. The recent member survey response was very good and we hope to analyze the information to get the pulse of what the majority of the members want with their "Country Club experience". As the data comes to light we will keep you informed of any new trends or ideas we find. We also have plans for implementing notification and disciplinary actions when necessary. Member awareness of the rules and equal treatment of all members remains the cornerstone for the success of making Brierwood the best it can be. As always any comments or suggestions are welcome.

Dr. Thomas Denecke

Ambassador Antics

Off we go into the wilds of Canada to fish! I don't think the golf clubs are packed but if they are, all they will get used for is to break the ice on the river. It can be 60 degrees and beautiful up there or it can be 20 degrees and snowy. Any bets on what it will be for us?

At least I'll get home in time for the first official fall event, the BCC Oktoberfest. I am looking forward to having a good time with my BCC family and gearing up for the next season of good times. By the time you read this, the event will be over but soon the Taste of Brierwood will be held, followed by the Thanksgiving feast that Chef Ed cooks up...literally. Mix in the food and drink specials for various sporting events around the area (I hear that the Frontier Varsity Boys Volleyball team is outstanding this year) and you have good old fashioned camaraderie.

I understand that Chef Ed is going to be changing up the menu to add a few heartier choices that go so well in the winter months. And through it all, the Ambassador Committee will be doing its thing spreading good cheer and lending a helping hand to our new members where and when we can. BTW-Josh is the only one who, when handing me a menu, advised me politely to stay away from the mac n' cheese. I haven't gotten one "BLIMP" yelled at me. I'm not feeling the love folks. Someone has to keep me on the straight and narrow!

Well, David says I have to go catch minnows and crayfish to use as bait. Lucky for me, the fourth grades are doing their crayfish unit in science right now. I am sure that they won't miss a few....

See you around the club!

Dave & Kate Lee

Want to know the latest happening at you your Club? Then visit your Brierwood Website at: WWW.BRIERWOODCC.COM

POOL COMMITTEE

Wow, time is flying! It is already November. Before we know it, the pool will be opening again. Okay, not quite but we are still having fun with the Pool Committee. Thanks to everyone who turned out for the Halloween Party. We played games, made crafts and had a lot of fun. The decorations were also great! It was wonderful to see all the children, and a couple good spirited parents, all decked out in their costumes. Congrats to Buzz Lightyear and Twister for your costume contest victory. Overall the party was a tremendous success and we hope to build on it next year. Since November is a hectic month with the holidays approaching fast, the Pool Committee does not have a formal activity planned but we encourage everyone to bowl a couple rounds with the family and visit Chef Ed in the Grill Room. I highly recommend "All You Can Eat Pasta" on Thursdays. My children (and my husband) are big fans! But, stay tuned for next month's Christmas Brunch, January's Winter Fest and February's Ballroom Sleep Over. And Happy Thanksgiving!

Karen Wicka
Pool Committee

From the House Committee.

Hope everyone gets that fall golf date in as it's still beautiful out there to golf at Brierwood. Meanwhile, there's lots' brewing in the Grillroom with the infamous Chill at the Grills and various Member Appreciation Days. Also the clubs within the "Club" are up and running and some are reforming and always accepting new members. Information is posted on our web site.

UPDATES AND PROGRESS FROM THE HOUSE COMMITTEE:

- The BYO Wine is continuing and ongoing – do try to take advantage of this wonderful program.
- The rug was replaced after all in the upstairs Woman's Locker room and looks excellent.
- Front foyer tile is slated to be done soon.
- New globes have been replaced in the front foyer chandelier with more to be done as well.
- Look for new signs posting the updated dress code by the Grill Room entrance as well as Pro Shop entrance.
- Fall decorations done by the Social Committee are beautiful.
- Kathy Schwinger nominated Claudia Vater to run for a seat on the Board of Governors in order to remain the Chairman of the House Committee.
- Look forward to Christmas decorating to be done by the House Committee in the Grill Room for the Holidays.
- Be on the lookout for the lights in the trees come the holiday season, adding to the wonderful ambience of our wonderful club.

Art & Claudia Vater

Co-chairs House Committee



FALL GOLF AT BRIERWOOD: Billy Hanna trying to save par on #11. He ended up with a 6. He gets an A for effort.

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