

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Open Bowling 12 to 5 & Grille Room Closed	2 "Family Night" Buffet / Open Bowling 12 to 5	3 Sabres Game Special - \$1 Drafts / Open Bowling 12 to 5	4 Sabres Game Special - \$1 Drafts & \$5 Buffet / Open Bowling 12 to 5
5 Open Bowling 12 to 5 & Grille Room Closed	6 Open Bowling 12 to 5 & Grille Room Closed	7 Open Bowling 12 to 5 & Grille Room Closed	8 Open Bowling 12 to 5 & Grille Room Closed	9 Members Holiday Party / Open Bowling 12 to 5	10 "Family Night" Buffet with Movie / Open Bowling 12 to 5	11 Sabres Game Special - 2 for 1 Entrees & \$1 Drafts / Open Bowling 12 to 5
12 Open Bowling 12 to 5 & Grille Room Closed	13 Open Bowling 12 to 5 & Grille Room Closed	14 Open Bowling 12 to 5 & Grille Room Closed	15 Open Bowling 12 to 5 & Grille Room Closed	16 "Family Night" Kids Karaoke & Buffet / Open Bowling 12 to 5	17 Live Music / Open Bowling 12 to 5	18 "Wing & Beer Night" / Open Bowling 12 to 5
19 Brunch with Santa (No Open Bowling)	20 Open Bowling 12 to 5 & Grille Room Closed	21 Open Bowling 12 to 5 & Grille Room Closed	22 Open Bowling 12 to 5 & Grille Room Closed	23 "Family Night" Free Sundaes and Egg Nog / Open Bowling 12 to 5	24 CLUB CLOSED - Christmas Eve	25 CLUB CLOSED - Christmas
26 CLUB CLOSED	27 Open Bowling 12 to 5 & Grille Room Closed	28 Open Bowling 12 to 5 & Grille Room Closed	29 Open Bowling 12 to 5 & Grille Room Closed	30 "Family Night" Buffet	31 New Year's Eve Bash	



5324 Rogers Rd.
Hamburg, NY 14075

BRIERWOOD COUNTRY CLUB'S MEMBERS HOLIDAY PARTY

December 9, 2010 • 6:30 • \$25.00 per person

Come in and Join us for a great Buffet, Martini Tasting and some Music

Call and reserve your table today

MEMBER BENEFITS

Congratulations to the Newest Participants in the T&M Elite Program!

MEMBERS THAT WILL HAVE 20+ YEARS OF CONSECUTIVE MEMBERSHIP AS APRIL 1ST 2011:

John Moretti
Rocco Diina
Bill Kennedy

MEMBERS THAT WILL HAVE 15-19 YEARS AS OF APRIL 1ST 2011:

Greg Jantzi
Steve Hetey
Vince Carriere
Pat Breen
Scott Basista
Dan Mamon
James Casion

Dave Shatzel
Tom Lunt
Ron Raccuia
Art Krause
Jack Spaulding
Tim Meagan

Congratulations to all of 60+ long term members that help make this club great and watch for enhancements to this program coming soon!



FROM THE CHAIR

Well here we are headed into another Christmas season and as always I like to take the time to really step back and appreciate life, family, friends and good fortune. I came to be a member of Brierwood in 2003 at the invitation of a good friend, Cort Knodel. When my wife and I decided to join the club it was a decision based on my love of golf and the opportunity to be a part of something special. Brierwood was looking for 100 members in 100 days to raise money for a new irrigation system. Too good of a deal to pass up and the promise of a healthy course in 2004 and beyond would allow me to look past the mounds of dirt that lined the fairways over the next season and a half.

During that time I would be fortunate enough to find a regular group of golfers led by a stubborn, but lovable Irishman, Mike Sullivan, who has now become as well a close friend. I was immediately immersed into a great circle of golfers and passionate members, which led to my being invited to be a part of a newly formed group, the Master Plan Committee. Many hours were spent by then Brierwood Chairman, Tom Pericak and others, dreaming of what Brierwood could be today, tomorrow and years from that point. Much of the work that the committee accomplished is the basis of several of the projects that have been completed in the last 5 years around drainage and other course, club improvements.

I was elected to become Chairman of the Master Plan Committee which in turn meant a seat on the Board of Governors in 2005. Suddenly this simple membership became a five year commitment to the Board, with the

last 2 years acting as Chairman. With the end of my term being December 31, 2010, I thought I would take this one last chance to thank all of you for letting me serve the club in this role. It has been an honor and a privilege to work so closely with so many people, all of whom are volunteering their time to make this club the best it can be. Nothing that we have done in the past five years that I have been on the board has come easy or without a lot of thought, hard work and passion from all of my fellow board members and their committees. Thank you to all of you for your support, your participation is greatly appreciated and undervalued.

I wish Dave Lee the best, as he assumes the role of Chairman in 2011, along with Jay Lucernoni as Vice Chair; they will make a strong leadership team. I want to thank Ray Tugend for all of his support over the past five years, as he has grown up in front of us to become a solid General Manager and one that I hope all of you know cares as much if not more about Brierwood than any of us. He has earned the respect of this board and I and I will continue to support him in any way that I can.

So that's it. I appreciate all of the kind words I have received from my fellow members over the past two years, I hope that I have served you well and as always.....I will see you at the club!

Greg Alongi

CHAIRMAN, BOARD OF GOVERNORS

FROM THE MANAGER

I hope that this correspondence finds all of you in good health and spirits! In the early part of November a group of long term members and I arranged a meeting to talk about the state of the club and its direction heading into 2011. The meeting was filled with many members whom were interested in the current membership offers, the financial state of the club, and the overall success of the club in 2010. I would like to address the membership offerings specifically.

The current membership offer is quite simple and designed to ensure that the club had a solid dues line through the winter months. The fiscal year for dues runs from April through March. The new offer allowed the 2011-12 Annual Dues to be paid in equal installments beginning in September of 2010

with a signed Promissory Note to remain a member through March of 2012. The Individual monthly rate was \$235 with a contact total of \$4700. New Members who joined in September would have an Individual monthly rate of \$247 with a contract total of \$4700. New Members who joined in October would have an individual monthly rate of \$261 for a contract total of \$4700. Four categories of Membership were utilized in this offer: Full Family, Individual, Young Executive Family (Under 32 years of age), and Young Executive Individual (Under 32 years of age). As we are heading into December there will be an additional membership offering, which has been standard over the past two seasons. New members can join and pay social dues in the amount of \$60 per month through March and then will be activated to

Full Golf Dues beginning April 2011 and ending March 2012.

In early August the new membership offer described above was delivered to the Board of Governors and Ambassador Committee in an attempt to explain why an offer like this was needed. The new offer would allow the club to move into 2011 with a positive overall dues line from the start of the 2010 calendar year! This boost in revenue would ease some of the pressures on the other areas of the club which have taken longer to recover from the economic downturn. In addition, these new members would have the ability to utilize the club all winter and become more comfortable with being a member.

Over the past three months we have had slow and steady growth of the

BRIERWOOD NATURAL BEAUTY SALON & DAY SPA
5324 Rogers Road, Hamburg, New York
649-6551

Holiday Gift Certificates Packages & Specials

SNOWFLAKE
Mini-Massage + Mini-Facial
1 Hour
\$70

HOLIDAY RETREAT
Express Facial + Express Massage + Express Manicure
1 1/2 Hours
\$75

COMFORT & JOY
Hot Foot Bath + Hot Chocolate Facial + Hot Paraffin Hand or Foot Dip
2 Hours
\$100

WRAPPED IN BLISS
Hot Stone Massage + Ice Wine Facial + Peppermint Pedicure
2 Hours
\$130

SEASONAL FACIALS
Series of (Six) 60 Minute Seasonal Facials
Chocolate + Green Tea + Lemon Green + Lime + Sandalwood + Papaya
\$300
(\$120.00 Savings)

NOURISHING SCALP TREATMENT
Scalp Massage + Conditioning Treatment + Blow Dry & Style
30 Minutes
\$25 (Or Add On to Any Package—\$20)

HARMONY
(1) One Hour Massage
\$175
(\$45.00 Savings)

MISTLETOE
(1) Half Hour Massage
\$200
(\$70.00 Savings)



"Holiday Brunch with Santa" December 19th, 2010

Join us for this Brierwood favorite
\$26.00 + tax Adult • \$12.00+ tax Children
Children under 3 free

SEATINGS FOR THIS EVENT
10:00am • 10:45 am • 12:15 pm • 1:00 pm • 2:15pm

*Includes a Buffet, Carving Station
Salad Station, Omelet Station
and a Dessert Station.*

*Join us for Face Painting, Elves
Live Reindeer and Horse
Drawn Carriage Rides*

CALL KATIE AT EXT 219 FOR RESERVATIONS



BOARD OF GOVERNORS
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Cory Darnley
Executive Sous Chef

Sarah Sweeney
Service Director

FROM THE MANAGER (continued from p 1)

dues line. This growth has allowed us to forecast and budget higher in more areas for the 2011 season. The golf course will be a major focus making sure you all have the best possible conditions on a daily basis. The club house will be another area of focus as the House Committee has diligently worked to garner a list of needed repairs and upgrades. The ability to make these things happen are directly related to the dues line. The stronger the dues line the more we can do. Another strong dues line perk is the continued success of the Pyramid Credits (\$9,000 issued in 2010), 15 year member program, and 20 year member program in which a total of 60+ long term members received benefits in excess of \$60K.

I want to personally thank all of the members who took the time to fill out and return the "Voice of the Members" survey. At this point the surveys results have been tabulated and a summary can be viewed in the accounting office but must not leave the property. The next step in this process is to design action plans for the major deficiencies within the club and share them with you. I expect to have this completed in the early part of January 2011.

I would also like to thank Greg Alongi, Mary Eisenhauer and Kathy Schwinger for their dedicated efforts on the Board of Governors. Their terms have expired and December will be their last month as Board Members. Your donated time and passion for Brierwood has made a huge difference in our club and you all are to be commended for your service.

Lastly, I encourage all of you to take advantage of the Palmer Platinum Advantage program which will expire December 31, 2010! Many of you have chosen not to risk \$10 a month on this program, but I would ask you to take the leap and give it a chance. Details of the entire program can be viewed on line or throughout the club. Remember this is an all inclusive Concierge Program that allows you to gain significant savings on travel, hotels, rental cars, cruises, golf, and much more! What other private club member in Western New York has this benefit?

Thanks again for being a member of Brierwood and I look forward to making 2011 a year to remember for every single member.

Happy Holidays,

Ray Tugend

PGA General Manager

GRILLE ROOM AND CLUBHOUSE HOURS OF OPERATION HAVE BEEN CHANGED. . . . BEGINNING MONDAY, NOVEMBER 29 MONDAY, TUESDAY, WEDNESDAY & SUNDAY - CLOSED THURSDAY, FRIDAY & SATURDAY - 5:00 TO 9:00 PM

SOCIAL COMMITTEE

I'd like to take this opportunity to thank Lori Pyanowski, Tracy Friedman, Carianne Herrick, Holly Strassle, & Sue Giacomini for all they've done this past year to make social events such a success. Due to family circumstances I was not able to plan, participate, & be there the way I would have liked, but these friends stepped up to the plate & hit several homeruns! I am most grateful for all their hard work.

As I finish my term on the Board of Governors I can say it was a privilege & an honor to represent the Membership for the past several years. As I look back I do believe we have come a long way. From Chills at the Grille, 9 & Dines, Bills' tailgates to 4th of July Bashes, & Brierwood's 50th Anniversary Party we've offered some new ,exciting events for members' to enjoy their club. I know that these events will continue &

new ones will be presented under your new Social Chair. Management & staff get a big round of applause from me. Ray Tugend, Tim Engel, Chef Ed, Brian Coyne, Jamie Evan, Frank Darnley, Sara Sweeney, always went above & beyond the call of duty over the years ... a pleasure to plan & work with these guys. And a special thanks to the bartenders David, John, Paul, Josh & Jeff who with their patience, hard work, & great sense of humor helped make the Chills & all social events good times to remember.

Everyone mark your calendars & call in your reservations for the Members' Annual Christmas Party on Thursday Dec. 9th with entertainment by "Dawghouse". We also encourage you to leave the cookin' to Chef Ed & his staff as you take a break from your Christmas shopping. Check out the new menu for pizzas, subs, etc.

PREVIEW OF COMING EVENTS. . .

Thanks to the Campbell's we will be celebrating the Scottish holiday honoring the "People's Poet" Robert Burns in January. Quite the well known celebration with bagpipes, Scottish fare, & lots of fun. Just ask the Campbell's or Chef Ed or Google Robert Burns to check out the history behind this event. Date to be announced, so watch your calendar! It is not necessary to be a Scot to enjoy this one. A fun-filled evening to get you through the January winter chill is already in the making.

Wishing you all a Blessed & Joyful Christmas & New Year!

Mary Eisenhauer

BOARD OF GOVERNORS / SOCIAL COMMITTEE CHAIR

From the House Committee.

As co-chairs of the House Committee for 2010 we are very proud to highlight our achievements as well as what's upcoming for 2011.

HOUSE COMMITTEE ACHIEVEMENTS 2010

- Rug replaced Grill Room Bar area.
- AC deflectors for Grill Room Dining area.
- Removal/Repair/power wash of front foyer rails & steps.
- Snack Shack Menu cards with weekly specials for golf carts.
- New plants & planters for Grill Room dining room.
- Recruited two new members at general meeting.
- BYO Wine program initiated and still ongoing with emails & ad's around club.
- Reminder of staff to utilize the patio umbrellas on a more consistent basis.
- Beef on Weck on the special's menu; also Diet Sprite now available to members.
- Fresh cut flowers in vases placed in bathrooms, in hallways & on tables in Grill Room dining room.
- Repair/refurbishment & replacement of many bar stools for Grill Room.
- Rug replaced in women's locker room bathroom upstairs.
- Soap dispensers replaced in ladies bathroom by Grill Room.
- Mirrors, windows & lighting cleaned all around Grill Room & entrance.
- New matching globes replaced in two chandeliers outside Grill Room entrance.
- Sugar holders bleached & cleaned up for the dining room.
- Repair & replacement of tile in front banquet hall foyer.
- Fire pit for patio outside Grill Room.
- Lights for trees outside for winter lighting.
- New Fall Menu coming out now.

ONGOING/UPCOMING POTENTIAL PROJECTS 2011

- Repair Blinds/replace curtains Grill Room.
- Clean-up/replacement of wallpaper in history hall as well as Grill Room.
- Large Snack Shack Specials Menu board.
- New glass globes with oil lamps for dining room tables.
- New coffee service for dining room tables.
- Continued support & work with the rules & regulations chair on the Dress Code Committee.
- Plexiglas holders for golf carts to hold the ads & menus.
- Walk through Brierwood to spotlight & trouble shoot potential and fixable problems.



We wish everyone a wonderful delightful Holiday Season and look forward to an even better 2011 at Brierwood Country Club!

Respectfully,

Art & Claudia Vater

House Committee Co-Chairs

✦ RULES & POLICY ✦

To all those members who participated in the recent survey I would like to say thank you. The response was actually quite impressive with a high percentage of returned questionnaires. There were also many written comments as well to enhance the feedback. The information at this point is still in a raw form and needs to be analyzed further. The Board at our last meeting has asked the rules committee to revise and rewrite the rules in that they were last revised in 1996. We will use the input received from the survey to develop the new and updated standards. Many of the comments written in the returned surveys did pertain to the dress code including such topics as the wearing of

denim, cargo shorts etc. As an example the early results indicate that with regards to cargo shorts some would seem to be acceptable however where do you draw the line. Enforcement of the rules is already an area of concern without having to add in a layer of interpretation. Therefore based on the numbers cargo shorts wont likely make the cut. We hope to provide everyone with the updated rules by early next year, most likely at the general membership meeting. As usual any input from our members with regards to these topics is always welcome. In closing I'd like to wish everyone a cool Yule.

Dr. Thomas Denecke

POOL COMMITTEE

The holidays are approaching fast! I think I can already hear Santa's Sleigh making practice trips over Brierwood. Make sure that you make your reservations for the Christmas Brunch on December 19th. Some of Santa's elves told me that there will be sleigh rides and Santa and his reindeer may be making a special appearance. Also, make sure to mark your calendar for January 16th. We will be hosting a Family Winterfest in the Pavilion. Family and friends are welcome. We will have arts and crafts, indoor and outdoor games, hot chocolate, snow sculpting and sled races (weather permitting). So bundle up the kids and join us. It should be a lot of fun and a nice celebration of our Buffalo winters! Hope to see you all there!

Karen Wicka

Pool Committee

2010 PALMER PARTNERSHIP CHAMPIONSHIP WINNERS BRIERWOOD COUNTRY CLUB

Your Brierwood team consisting of Reynold and Dorothy Jennetti, Conrad and Holly Strassle and Kate Lee, have brought the trophy to Brierwood! (David came along as the spouse and moral support.) The team arrived



we knew that we had to prove Ray wrong! I think there was some chanting and quoting of lines from Animal House involved as well.

Tuesday morning, Ray gave Holly a short putting lesson, Ren gave Conrad a couple of pointers and they told me to go sit in the cart and wait which was fine with me because there were more new shirts and a new golf glove to check out. Pros could not play the second day so were on our own. This format was an individual point value system based on your handicap. Fortunately, they threw out the lowest of the 5 scores and although I didn't do any harm, my score was still the worst of the five. Go figure.

The tournament was complete, scores were being tabulated and the member Shoot Out competition was in full swing when, as everyone was watching the putting on the first hole, the buzz of "Brierwood won. . . ." started to whisper through the gallery. What? Brierwood? No way. Maybe for the east. No, Brierwood won the whole thing! The person telling Ray was the Director of Golf for Century Golf so he should know but off we went to the scoreboard to verify and sure enough, we won the whole thing. To our elation, there, for the whole Century Golf community to see, were the results; Brierwood, 2010 Champions!!! As our team cheered, shouted and began to call back to Hamburg to spread the news, other clubs came to congratulate us on our victory.

That evening we were presented with the first place trophy and prizes but most importantly, we have the bragging rights of being the first northern club to win the coveted First Place Trophy. It is being engraved with our Brierwood's and team member's names then it will reside at our club for a year.

This is a HUGE deal among the Century Golf community. The experience was incredible. We went with hopes but no expectations and with the no other agenda than to do Brierwood proud with our behavior and attitude. We succeeded beyond our wildest expectations.

Next year when it is time to choose the representative team from Brierwood, polish your clubs and get in the game. You won't regret it.

Saturday at 11:30 AM and played their first practice round on the Championship course at the PGA National in West Palm Beach, Florida at 1:18 PM. This is the same course on which the Honda Classic is played and includes the famous three holes aptly nicknamed the Bear Trap. Another practice round was played Sunday on the Palmer course.

Sunday was also registration day and as Holly said, it was better than Christmas. You literally held a bag open while they kept putting in merchandise and you never got a bill! Monogrammed shirts, team shirts, socks, sunglasses, Titlest Pro-V balls, hats, long sleeve waffle knit zipper jackets. . . and the merchandise kept on coming. After a wonderful reception and dinner, where we won Maui Jim sunglasses, we were prepared for the tournament to begin.

Monday's competition consisted of two three-person teams in a scramble format. Ray, Holly and I were one team and Reynold, Dorothy and Conrad were the other. After zigging and zagging the whole day, we were still 11 off the lead to Sweetwater, a Texas club, with what we considered no chance to win. At dinner that night our illustrious leader Ray looked at Conrad and said, you can't hit a fairway! at Holly and said, you can't putt! at me and said, you just suck, at the Jennetti's and said, you can't carry the whole team so tomorrow, just go out there and have fun." Well, somewhere deep down inside,

Want to know the latest happening at you your Club? Then visit your Brierwood Website at: WWW.BRIERWOODCC.COM