



CLUB NEWS & MORE

FROM THE CHAIR

As I write this I am looking out to our backyard and it certainly doesn't look like spring. Our deck and lawn are snow covered and this morning, March 26th, it was 6 degrees. Not to worry though, spring activities are just around the corner. As we exit winter still looking at dormant trees and shrubs, I can tell you that activities at Brierwood have been far from dormant. Our staff and club committees have been very busy planning and organizing many activities, several of which will have already taken place.

Art, Holly and the Golf Committee have set the schedule for the upcoming season. They have planned our many tournaments and events, the final details of which are almost complete. This in itself requires a great deal of time and effort. Lori and the Social Committee have sponsored several get-togethers.

St. Patrick's Day was celebrated once again with Busted Stuff. Many more opportunities to mingle are scheduled for the near future so watch your calendar.

Dr. Tom and the Rules and Regulations Committee has revised and updated the policy, which will be posted and strictly enforced. Remember, no denim

beginning April first. Jay finished expanding and improving our member Loyalty Program which will be unveiled soon. I believe that everyone will be pleased with the results.

Jim continues to keep our members updated through the newsletters. I believe that we all agree that they are second to none.

Even though the pool complex has been more suitable for hockey than swimming and tennis, Karen and the Pool and Tennis Committee have been busy. They sponsored the Family Winter Fest, another indoor camp out and assisted with the First Annual Brierwood Family Country Fair. They are looking forward to another banner year of activities.

We all know that Rick and the Ambassador Committee has been doing their thing contacting new members, supporting club events and as Kate says "having fun". That sounds easy but just ask Rick how much work it is to just have fun.

Claudia, Art and the House Committee have taken on a number of projects around the club. The upper and lower areas of the Grille Room and the Ladies Locker Room have gotten fresh coats of paint. There

continued inside...

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
Grille Room Open - 11:30 AM to 9 PM Tuesday through Sunday beginning April 5th					1 Full Grille Room Service at 5 PM	2 Full Grille Room Service at 5 PM Camping in the Ball Room
3 Grille Room Closed	4 Club Closed	5	6	7	8	9
10	11 Club Closed	12 Tentative Course Opening	13 General Membership Meeting	14	15 "Opening Golf Happy Hour" - 2 for 1 Drinks	16
17 Easter Egg Hunt & Brunch with the Easter Bunny	18 Club Closed	19	20	21	22	23
24 Easter Brunch	25 Club Closed	26	27	28 Member Appreciation Day	29	30 Men's ABC Stag



5324 Rogers Rd.
Hamburg, NY 14075

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
1 Ladies Opening Brunch	2 Aerification	3 Aerification Ladies League	4 Aerification Men's Club Opening Dinner	5	6 Cinco de Mayo Party	7
8 Mother's Day	9	10 Ladies League	11 Men's Club	12	13	14
15	16	17 Ladies League	18 Men's Club	19	20 Brierwood Classic	21 Brierwood Classic
22	23 Club Closed for outing	24 Ladies League & Ladies of the Evening	25 Men's Club	26 Member Appreciation Day	27	28 Happy Hour on the Patio with Bar & Band
29	30 Memorial Day - Club Open	31				

2011 EF MARTIN INVITATIONAL

"50th Anniversary"

Format & Agenda

Teams - Consist of one full golf member and guest

two teams are declared they will continue to play until a winner is determined.

Flights - Six teams per flight determined by combined team indexes

Format - Five Nine Hole Match Play Matches

Handicap - 80%

Scoring - Each nine hole match will be worth 10 points. 1 point for each hole won and 1 point for the team who wins each match. 1/2 point will be awarded to each team for ties.

Playoff - Each flight winner will participate in the "Finals". In the event of a tie for the flight winner, the team which earned the most points in their head to head match will be declared the winner. If their head to head match was tied, a chip off will determine the flight winner.

Playoff Format - Both Balls count with 100% Handicap. Four flight winners will tee off on #1 and four flight winners will tee off on #10. ONLY two teams will proceed to the Hole #2 from each grouping. Those four teams will be narrowed to the FINAL two teams. In the event of ties a pre-selected chip off will be used to determine the team(s) that would move on. Once the final

Daily Agenda

Thursday, June 23, 2011 - "Kick Off Event"
1 PM Shotgun (Optional Practice Round)
6 PM Cocktail Reception at the Scoreboard
7 PM Shootout on #18

Friday, June 24, 2011 - Twenty Seven Holes of Match Play
Shotgun starts at 9 AM, 12 PM, and 3 PM
Full Breakfast from 7 AM to 9 AM
Lunch and snacks on the course
Surf & Turf Stag Dinner at 7 PM
Open Bar from 6 PM to 11 PM

Saturday, June 25, 2011 - Eighteen Holes of Match Play
Shotgun starts at 9 AM and 12 PM
Full Breakfast from 7 AM to 9 AM
Lunch and snacks on the course
Themed Dinner Stations at the Pool (Spouses / Significant others included)
Live Band
Open Bar from 6 PM to 1 AM

FROM THE MANAGER

Dear Valued Members,

Spring has finally arrived, what a great time of year to belong to private country club. I hope that communication reaches you all in good health and spirits. The entire staff has spent countless hours together this off season to establish a set of baseline commitments that they will require each of their employees to adhere to this season. They may seem like trivial items, but if not performed consistently and effectively everyday, your experience at the club will suffer.

COMMITMENTS TO MEMBERS

All telephone messages will be responded to in 24 hours during off peak and seasonal times by the specific department heads.
Your golf bags will always be available, on the rack or cart, for your tee time.
Carts will always be clean and prepared with: full sand bottle, scorecard, and pencil.
Golf clubs will always be clean.
The course will always be ready for play when you arrive.
The driving range and chipping area will always

have ample range balls, full divot bottles, and fresh club cleaners.

Water will always be available in coolers on the course.

The soap mix will always be full in the ball washers. Tee box markers will always be in place. Someone will always courteously greet you upon entering the club property.

The information board outside the golf shop will always be accurate when you arrive to play.

Golf Shop and Grille Room staff will make every attempt to answer every phone call in person during scheduled hours of operation. However, if for some legitimate reason they cannot answer, your call will be returned within 15 minutes or immediately upon opening the next business day (if call is received after hours).

All issues will be addressed as quickly as possible with a sense of urgency.

Bathrooms will always be cleaned and consistently monitored for supplies.

I am also very pleased with the progress we are making in regard to communicating all pertinent activities, happenings, and special occasions each

continued inside...



BOARD OF GOVERNORS

DAVE LEE
BOARD CHAIR

JAY LUCERONI
VICE CHAIR & MEMBER BENEFITS

DR. TOM DENECKE
RULES AND POLICIES COMMITTEE

KAREN WICKA
POOL AND TENNIS COMMITTEE

ART TELAAK
MEN'S GOLF COMMITTEE

RICK HUDIBURG
AMBASSADOR COMMITTEE CHAIR

HOLLY STRASSLE
LADIES GOLF COMMITTEE

CLAUDIA VATER
HOUSE COMMITTEE

LORI PYANOWSKI
SOCIAL COMMITTEE

MIKE SULLIVAN
GROUNDS COMMITTEE

JIM BUBAR
COMMUNICATIONS

STAFF AT YOUR SERVICE

RAYMOND TUGEND
GENERAL MANAGER & DIRECTOR OF GOLF

DAN KUT
CLUB ACCOUNTANT

KATIE ZULAWSKI
ADMINISTRATIVE ASSISTANT & RESERVATIONIST

EDWARD O'DONNELL
EXECUTIVE CHEF & FOOD & BEVERAGE DIRECTOR

TIMOTHY J. ENGEL
DIRECTOR OF MEMBERSHIP & HEAD GOLF PRO

AJ DiROSA
GOLF PROFESSIONAL

MANDY BROOKENS
DIRECTOR OF TOURNAMENT & CATERING SALES

BRIAN COYNE
GROUNDS SUPERINTENDENT

TRENT HUSSEY
ASSISTANT SUPERINTENDENT

COREY DARNLEY
EXECUTIVE SOUS CHEF

Club House 648-2700

Fax 648-1849

Golf Shop 648-7034

From the Desk of Golf and Membership

I hope that this newsletter finds each and every one of our fine members in great health and in eager anticipation of another fantastic golf season here at the Club. Ray and I have made every effort over the off season to put measures in place that will ensure this. It is our sincere belief that a return to the heralded history and prestige of this Club is precisely what our membership deserves. Sit back and enjoy the show as it all begins and unfolds with this, our 51st year, at the Brierwood Country Club.

With respect to Membership...we have never been more perfectly poised to have a complete and vibrant roster of members. Since January, we have been fortunate to add 40 new members to our family, throughout all categories of membership, and we are positioned to continue that momentum as we kick off the 2011 season. I would like to take a moment to remind all of our members that our dues rates are the same as 2010, with no increase for 2011 and no negotiating or exceptions for newly enrolling members. In addition, Ray and I have issued exactly zero guest passes for either an incentive to join the Club or for charity donations. This will only further ensure that our members are provided with unfettered access to their golf course.

With respect to Golf...the course looks awesome and Mother Nature is finally willing to release her grasp on Winter. Brian and Trent have surveyed the property and we are in fantastic shape to have a good strong start for Spring. In the Golf Shop, Ray and I will head up all golf operations, as Director of Golf and Head Golf Professional. Every other position is new. We have a new PGA Teaching Professional, Jerry Coleman, who came to us from Wanakah C.C. after 29 years. We also have all new staff in the Shop. A.J. DiRosa will be our Assistant Golf Professional and will oversee all daily functions. He will have the assistance of Adam Ryan and Matt Grochala once the season gets under way. The Bag Room will also be almost completed re-staffed. With the exceptions of veteran Jack Vogl and his assistant Joe Alongi, all other personnel will be new for 2011.

In closing, let me take a moment to start this season off with a heartfelt and sincere note of thanks to all of our wonderful members for their support of this incredible Club. As I mentioned in the opening of this piece, Ray and I are eager to elevate and reestablish the reputation and venerability of this storied Club. Simply put, it would be impossible without the support and membership of each and every one of you. My door is always open to all of you. Please call or just stop by at any time. I'll see you soon at the Club.

Timothy J. Engel

DIRECTOR OF MEMBERSHIP
Golf Operations

GOLF COMMITTEE REPORT

One of the first deliverables of the new golfing year is to finalize the golf event schedule. This year the committee had the benefit of the "Voice of the Members Survey". We analyzed the survey and have reflected member suggestions that required golf calendar considerations. You will find three enhancements to next year's schedule:

To address the issue of congested tournament schedules, the committee has spread out major tournaments throughout the golfing season. Notably, the E. F. Martin will be hosted June 23 - 25. To further enhance the condition of our greens, we have scheduled the second green arification for August 8 - 10 (Monday thru Wednesday). This is prime grass growing season which will give the

greens time to recover properly and entirely. To better manage your suggestion of "cost and length" of tournaments you will find more men's tournaments starting Friday afternoon, Couples league on Sundays and more. Also, the committee has decided to alter the E. F. Martin Invitational format from a 3 day event to a 2 day with a "practice" day on Thursday. More information on this soon.

Of course, there are many more golf member suggestions. The point here is the committee has adjusted 2011 golf calendar to give us the best chance of meeting your expectations for 2011.

Holly Strassle
GOLF COMMITTEE

From the House Committee.

We're hoping as the spring returns you come in to Brierwood and get a look at all the wonderful updating that has been done to the Grille Room, with painting the walls all around the dining room as well as above the bar area and ceiling in the bar area. Thanks very much to Dale for all of his hard work as well as Chef Ed for his help in facilitating these updates.

Also there are beautiful new oil lamps along the windows to enhance your dining pleasure in the Grille Room dining area.

There are more updates to come and we're excited for all the upcoming projects we have in mind. Meanwhile think "spring" and golf season and summer time is not far away...! A welcome return I'm sure for everyone after such a long cold winter.

Remember to "think Spring..." and we'll see you around the Club.

Art & Claudia Vater

HOUSE COMMITTEE CO-CHAIRS

Social Committee

Thanks to all who attended the St. Patty's Day Party, it was a huge success!

"Busted Stuff" was excellent. Special thanks to Vince Delnuovo who brought 18 people for dinner and dancing, you go Vince! Hats off to Brierwood for the festive atmosphere and specialty foods! Let's not forget to mention Dave and John behind the bar, they were hustling with a smile.

Opening day is around the corner so please come and celebrate on April 15th and enjoy 2 for 1 drinks and music featuring "Theresa Quinn" an awesome pianist and vocalist along with her backup singers. Its quite a show, you wont want to miss it!!

Lori Ryanowski

SOCIAL COMMITTEE CHAIR

POOL COMMITTEE

Hi all! Summer is coming fast! The Pool Committee is working hard to put together another great summer schedule. We are hoping to continue with some the oldies - Movie Nights, Summer Olympics, Camping in the Ballroom, Teen Night, and Christmas in July. If anyone has any additional ideas, please let me know. We are always looking for fun, family activities to enjoy over the summer. We are hoping to have a schedule ready for the General Membership Meeting on April 13th. Please come to the Membership Meeting, enjoy the great Swim Team video from last year, and pick up your summer schedule.

On June 17th, we will officially kick off the summer with the Taste of Summer. Join us for a fun night of

great food, drinks and dancing (adults only!) This is always one of my favorite events of the summer!

Due to scheduling conflicts, we are postponing Camping in the Ballroom. We will make sure to plan this fun event in the summer! In addition, don't forget the Easter Brunch. It is always a lot of fun seeing the Easter Bunny, decorating Easter Eggs and looking for the eggs the Easter Bunny fills with candy. It will be held on April 17th. I am really getting excited for the summer. I know that it will be even better than last year.

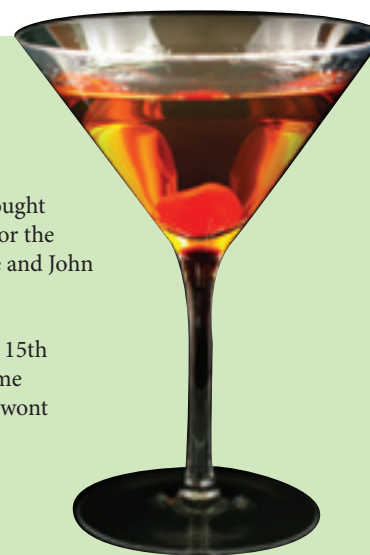
Karen Wicka
POOL COMMITTEE

HELLO FROM THE AMBASSADOR COMMITTEE

As sure as spring is on the way, you can be sure in the coming months we will be focused on introducing new members to the benefits they have as members of Brierwood Country Club. We will also be sponsoring several events to introduce prospective members to our club. Be sure to check the schedule, and bring your friends.

Are you interested in helping us? The Ambassador Committee is looking for a few more members. Please contact me at rhudiburg@aol.com so we can discuss what is involved with being a member of our committee .

Thanks,
Rick Hudiburg



GOLF SCHEDULE OF EVENTS

April
4th, 5th, & 6th - Deep Tyne Aerification
12th - Tentative Opening Day
30th - Men's Opening Day - ABCD Stag

May
1st - Ladies Opening Day Brunch and Golf
2nd, 3rd, & 4th - Core Aerification
20th - 21st Brierwood Classic

June
2nd - Course Closed for outing
5th - Couples League
7th - Senior Ryder Cup
12th - Ladies One-Day Member/ Member
23rd, 24th, & 25th - EF Martin Invitational
28th - Ladies Stagette

July
9th & 10th - Ladies Two-Day Member/Member
12th - Hamburg Cup at Brierwood
16th - Parent / Child
17th - Couples League
22nd - Junior Interclub
23rd & 24th - Men's Member/Member
30th - Mr. & Mrs. Club Championship

August
6th - Ladies Invitational
7th - Ladies Invitational Rain date
8th, 9th, & 10th - Aerification
18th - Hamburg Cup at Wanakah
21st - Couples League
26th, 27th, & 28th - Club Championship Weekend

September
10th - Ladies Closing Brunch
11th - Couples League
13th - Senior Ryder Cup Championships
16th & 17th - Fall Classic
24th - Pro-Appreciation Day

Men's League begins on May 11th, 18 Hole Ladies League begins on May 3rd, 9 Hole Ladies League begins on May 24th and Junior Golf begins on July 14th. Chairmen's Cup and Ladies Match play sign ups in April.

FROM THE CHAIR continued from front page

are also many small changes that all together make Brierwood the place to be.

None of this could have been accomplished without the partnership and support of Ray, Brierwood staff, especially Dale and Chef Ed, and Century Golf.

This leads me to a very exciting opportunity that will be available to us in the near future; the Partnership Fund the details of which are being finalized. I don't want to say too much yet but rest assured that it will not cost us a penny, however, when successful, it will give us lots of pennies!!!! It is my hope that we will be able to roll out this initiative at our April 13th General Membership meeting so save the date. You won't want to miss this announcement.

I am looking forward to seeing everyone soon.

Dave Lee

FROM THE MANAGER continued from front page

week. Please take a moment to look at the web site (www.brierwoodcc.com) which has been a vocal point for improvement. You can now download event sign ups, league information, and even sign up for junior golf. Also, we are experimenting with a photo gallery software to allow more exposure of all the great events we have each month. Take a look at the couple events we have on the site.

Finally, I am very excited to announce that our Full Golf Membership number has not decreased over the off-season for the first time in years. Thank you for being a member and supporting the club this winter. We are in the prime time for filling the remaining roster openings with your friends, co-workers, or family members. I need your support so we can get as many new and exciting things accomplished this summer. The board has developed a large wish list of improvements and I would love nothing more than to do every item. The way we get this done is by adding more members which equates to more dues. Contact myself or Tim Engel at anytime to discuss the process of sponsoring a new member.

See you soon!

Sincerely,

Rgy Tugend
PGA GENERAL MANAGER

Want to know the latest happening at you your Club? Then visit your Brierwood Website at: WWW.BRIERWOODCC.COM