

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
1 Ladies Opening Brunch	2 Aerification	3 Aerification Ladies League	4 Aerification Men's Club Opening Dinner	5	6 Cinco de Mayo Party	7
8 Mother's Day	9	10 Ladies League	11 Men's Club	12	13	14
15	16	17 Ladies League	18 Men's Club	19	20 Brierwood Classic	21 Brierwood Classic
22	23 Club Closed for outing	24 Ladies League & Ladies of the Evening	25 Men's Club	26 Member Appreciation Day	27 Happy Hour on the Patio with Bar & Band	28
29	30 Memorial Day - Club Open	31				

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Men's Club	2 Course Closed for Outing	3	4 Movie Night "Tangled" Pool at dusk
5 Couples League	6 Club Closed for outing	7 Ladies League & Ladies of the Evening & Senior Ryder Cup	8 Men's Club	9	10	11
12 Ladies One Day M/M	13 Club Closed for outing	14 Ladies League & Ladies of the Evening	15 Men's Club	16	17 Taste of Summer	18
19 Father's Day	20 Club Closed for outing	21 Ladies League & Ladies of the Evening	22 Men's Club	23 EF Martin Practice Round Bienvenido al Verano (Welcome Summer)	24 EF Martin	25 EF Martin
26	27 Club Closed for outing	28 Ladies Stagette & Ladies of the Evening	29 Men's Club	30 Member Appreciation Day		



2011 EF MARTIN INVITATIONAL

"50th Anniversary"

JUNE 23, 2011 - JUNE 25, 2011

Member & Guest

\$520 per team (plus tax) * Space is limited to 48 Teams

Teams - Consist of one full golf member and guest

Flights - Six teams per flight determined by combined team indexes

Format - Five Nine Hole Match Play Matches

Handicap - 80%

Scoring - Each nine hole match will be worth 10 points. 1 point for each hole won and 1 point for the team who wins each match. 1/2 point will be awarded to each team for ties.

Playoff - Each flight winner will participate in the "Finals". In the event of a tie for the flight winner, the team which earned the most points in their head to head match will be declared the winner. If their head to head match was tied, a chip off will determine the flight winner.

Playoff Format - Both Balls count with 100% Handicap. Four flight winners will tee off on #1 and four flight winners will tee off on #10. ONLY two teams will proceed to the Hole #2 from each grouping. Those four teams will be narrowed to the FINAL two teams. In the event of ties a pre-selected chip off will be used to determine the team(s) that would move on. Once the final two teams are declared they will continue to play until a winner is determined.

Daily Agenda

Thursday, June 23, 2011 - "Kick Off Event"

1 PM Shotgun (Optional Practice Round)
6 PM Cocktail Reception at the Scoreboard
7 PM Shootout on #18

Friday, June 24, 2011 - Twenty Seven Holes of Match Play

Shotgun starts at 9 AM, 12 PM, and 3 PM
Full Breakfast from 7 AM to 9 AM
Lunch and snacks on the course
Surf & Turf Stag Dinner at 7 PM
Open Bar from 6 PM to 11 PM

Saturday, June 25, 2011 - Eighteen Holes of Match Play

Shotgun starts at 9 AM and 12 PM
Full Breakfast from 7 AM to 9 AM
Lunch and snacks on the course
Themed Dinner Stations at the Pool (Spouses / Significant others included)
Live Band
Open Bar from 6 PM to 1 AM



CLUB NEWS & MORE

FROM THE CHAIR

As I sat down to finish my article, I received a copy of Ray's. I will stop short of saying that great minds think alike, however we were both following the exact same path. I will admit that Ray's could not have been better stated.

However, I must add my two cents about our Member Partnership Fund. It truly is a "win, win, win" opportunity for our membership. By this time next year we will all be enjoying amazing improvements around our club and it will be result of your support.

In the past, there were some negative issues in the attempt to build our membership. This current program addresses the negative issues well ahead of time, most predominantly, "the course being too full". There are no passes being distributed for free rounds of golf. Also there were members who enjoyed the course for the season then quit after partaking of all the deals. Gone are the side deals. If you have any questions regarding that policy just ask Tim. All new members must now agree to a one-year commitment and sign a promissory note.

Opening the back nine for early morning tee times will allow more members to golf in the mornings and will result in more open tee times in the afternoon. Century Golf has purchased a second greens mower so that twice the work can be done in half the time in order to make this policy possible.

It is very encouraging to see how busy the club has become. Golf play is under way, the Easter Bunny and Easter Day brunches were sold out, Sabres' playoff specials rock the Grill Room and the return of snowbirds has brought everyone out once again. League play and tournaments have also begun. The many positive comments on the condition of our golf course are a pleasure to hear. It is wonderful to be a member of our BCC family. I can't imagine any other club having anything close to what we have at Brierwood. Thank you to everyone, members and staff, who make this possible.

Hope to see everyone around the club.

Dave Lee
BOARD CHAIR

FROM THE MANAGER

Hello all! I am so excited for you all that the weather has finally turned for the better. The club is now operating on all cylinders with the grille room open for lunch and dinner six days a week beginning at 11:30am. The snack shack and locker rooms are open as well. What a great time of year to be a member of Brierwood. For all of the golf members I am hopeful that you have had the opportunity to play at least a round or two in April. The conditions of the golf course, after the long hard winter, have never been better, which sets us up for a tremendous 2011 campaign.

Thank you to all of the members who attended the general membership meeting on April 13th. The meeting was dedicated to the announcement of the "Members' Partnership Fund" which was created and agreed upon between the owners of Century Golf and your elected Board of Governors. This fund is similar to the original Capital Fund that was launched in 2003. The basic foundation is based upon our current members nominating and sponsoring in new members, the Membership by Invitation Only Process (MBIO). There are three core differences between this program and the initial Capital Fund of 2003. 1.) Dues percentage - 100% of the newly enrolled members dues will be placed into a fund instead of a decreasing percentage of 50% to 10%, 2.) Trigger - The trigger for fund release is set at 400 instead of 425, and 3.) Program Length- The time frame to maximize the amount of deposited money (approximately

\$488,000) is two years from the day of trigger in the Partnership Fund as opposed to 5 years in the 2003 fund. Basically, the members' get more money in less time with net member gain. A win, win, win for the entire membership. I am personally asking you to support and aide the current board in making this Partnership Fund a huge success by bringing a candidate to the club to consider membership. Contact myself, Tim Engel, Dave Lee, Jay Lucernoni, or Rick Hudiburg if you have any questions or wish to submit a candidate to consider membership.

In closing I would encourage all members to look at our web site, www.brierwoodcc.com, for information concerning upcoming events. We have worked diligently over the winter months to make this a more resourceful tool for you to garner information about upcoming events, leagues, and social gatherings. It is in no way complete but I think you will find it to be significantly improved from previous years.

Thank you again for being terrific members and for continually supporting the efforts of the Board, Committees, and the Management staff. We could not strive to be a better Brierwood without your input.

Sincerely,
Raymond Tugend
PGA GENERAL MANAGER



From the Desk of Golf and Membership

As I write this on Easter morning, I would like to wish you and your families a wonderful Easter season. What an interesting Spring it has been so far and what an amazing Summer we all have to look forward to. I can't wait for all of you to experience the many enjoyable things we have planned here at your most splendid Club. Thank you for your continued support and membership.

With respect to Membership...WOW. Each and every one of you now has the ability to not only participate, but to truly take the reigns and help guide this Club to its most deserved esteem. The 2011 Partnership Fund has been consummated and was launched at our General Membership meeting. The impact of this fund is valued at up to \$500,000.00 and is to be earmarked for several capital improvements, additions and enhancements to this incredible Club. The best part of this agreement is that you can have a direct vote on what gets done and where. All you have to do is bring a member candidate through successful nomination and enrollment to your fantastic Club. I will be scheduling time with any member to join in showcasing their Club to any new member candidate. You simply bring your candidate with you and I'd be happy to join you in presenting our current membership offerings. Don't miss out on this unique opportunity.

With respect to Golf...I'm almost speechless. The golf course has never looked better and our Golf Operations has never been better positioned to accommodate our wonderful Membership. Member Tournaments begin with the Men's and Ladies Openers. Their respective leagues also begin very soon. Please make a note that tee times are going into effect for May. Our secondary member times, all guest times and available times for children of members are also going into effect for May. As always, our Dress Code is in effect and applies to the golf course as well as the Golf Shop and Clubhouse. Also, please make a note that ALL PLAY needs to be registered in the Golf Shop. In addition, please help keep our course looking this beautiful, all season long, by repairing ALL divots and ball marks and observing ALL signage and cart rules for the day. One final note that all members are responsible for their guests as it pertains to all Club policy.

In closing, let me take another moment to thank each and every one of you for your loyalty and support of this great Club. All of the things we have done and are planning to do would not be possible without your membership. As always, my door is open and I am available at any time for anything that any of you may need. I'll see you at the Club.

Timothy J. Engel
DIRECTOR OF MEMBERSHIP
GOLF OPERATIONS

BOARD OF GOVERNORS

DAVE LEE
BOARD CHAIR

JAY LUCERONI
VICE CHAIR & MEMBER BENEFITS

DR. TOM DENECKE
RULES AND POLICIES COMMITTEE

KAREN WICKA
POOL AND TENNIS COMMITTEE

ART TELAAK
MEN'S GOLF COMMITTEE

RICK HUDIBURG
AMBASSADOR COMMITTEE CHAIR

HOLLY STRASSLE
LADIES GOLF COMMITTEE

CLAUDIA VATER
HOUSE COMMITTEE

LORI PYANOWSKI
SOCIAL COMMITTEE

MIKE SULLIVAN
GROUNDS COMMITTEE

JIM BUBAR
COMMUNICATIONS

STAFF AT YOUR SERVICE

RAYMOND TUGEND
GENERAL MANAGER & DIRECTOR OF GOLF

DAN KUT
CLUB ACCOUNTANT

KATIE ZULAWSKI
ADMINISTRATIVE ASSISTANT & RESERVATIONIST

EDWARD O'DONNELL
EXECUTIVE CHEF & FOOD & BEVERAGE DIRECTOR

TIMOTHY J. ENGEL
DIRECTOR OF MEMBERSHIP & HEAD GOLF PRO

AJ DiROSA
GOLF PROFESSIONAL

MANDY BROOKENS
DIRECTOR OF TOURNAMENT & CATERING SALES

BRIAN COYNE
GROUNDS SUPERINTENDENT

TRENT HUSSEY
ASSISTANT SUPERINTENDENT

COREY DARNLEY
EXECUTIVE SOUS CHEF

Club House 648-2700

Fax..... 648-1849

Golf Shop..... 648-7034

GOLF COMMITTEE REPORT

The Golf Committee has all events for 2011 scheduled. We have multiple ways to communicate this information to the members, some old some new. This printed newsletter contains the schedule for the year, we have flyers in the Pro Shop, emails are sent to all members who have signed up to receive emails (we encourage all to sign up), postings on club grounds, etc. New for this year are the enhancements to BRIERWOODCC.COM. On this site under "GOLF" you will find the calendar of golf events for the year. Under "CLUB HOUSE" go to event/tournament signup. There you will be able to print all entry forms. The member survey suggested that Brierwood become more electronic and the above is the start of our enhanced communication.

The Golf Committee has received positive comments on the date and format change for the E. F. Martin Invitational. With any change there are risks but with the Martin we are confident that all who participate will enjoy the enhancements. Remember the Martin is in June so sign up early.

This spring has been cold and wet and golf may not be foremost on you mind. Please check the golf calendar. The Men's Club and the Ladies leagues are about to start. Sign up now.

Holly Strassle & Art Telaak
GOLF COMMITTEE

From the House Committee.

The weather is finally coming around & warming up, hope this finds everyone itching to get out there and golf...!

Soon enough you'll be out on the course swinging away. While there, keep your eye out for the Snack Shack Specials on the new menu board there. Also coming soon, the menu/specials will be found right on your score cards for your added convenience.

Best of all, thanks to the many, many wonderful volunteers we were able to re-paint the Ladies Locker room and really spiff it up nicely. Be sure to check it out after or prior to your next round of golf ladies, you'll be pleasantly surprised. Our thanks to all who volunteered their time and efforts to make this happen: Ray Tugend, Art & Claudia Vater, Dave & Kate Lee, Carieanne Harrick, Holly Strassle, Julie Ardito, Lori Pyanowski, Karen Wicka, Tammy & Reilly Wesolek, for without them this could not have been accomplished. There are a few more finishing touches to be done, and these will be accomplished in due time.

Meanwhile get out there and golf, stop in for lunch on the patio, or take a dip in the pool, what ever you like to do at the club - enjoy yourself!

Art & Claudia Vater
HOUSE COMMITTEE CO-CHAIRS

RULES & POLICY

Finally after one of the longest winters and a very wet spring it looks like golf season is finally here. It's still pretty soggy but at this point who cares lets tee it up. The club policies and rules have been revised and updated over the past year. Input from the membership was very helpful and the work of the committee to review the existing policy line by line. As always there may be some things that do not please everyone, especially in the matters of a dress code but the decisions were based on what the majority of members wanted. This is after all about you the members and what it takes to make this the best club it can be. Administration

of the discipline has also been revamped to make it more discrete and more affective. The only thing that needs to be done now is a final vote from the board. This was delayed due to other pressing issues that came to the board attention. After the vote the rules will be made available for all members to review for themselves. Now hopefully we don't need to put a protractor on the carts to show you what 90 degrees is. Hope to see you all at the club soon!

Dr. Tom Denecke
RULES & POLICIES COMMITTEE

POOL COMMITTEE

I know it seems hard to believe, but the pool is scheduled to open by the end of this month! So start stocking up on your bathing suits and sun screen. The Pool Committee has been working hard to plan events for another exciting summer so start marking your calendar. One June 4th, we will kick off the summer events with our first Family Movie Night. We will be showing "Tangled" down at the pool. The movie will start around dusk so grab your blankets and join us for our first movie of the session. As always this event is free and we will provide drinks, popcorn and

candy for the kids. For the adults, we will kick off the summer on June 17th with our Annual Taste of Summer. This event requires a reservation. We will start with cocktails around 6:30 p.m. and dinner will be served at 7pm. So get your babysitters ready so you can join us for one of my favorite events of the year. I am really starting to get excited and can maybe see the sun at the end of the rain clouds!

Karen Wicka
POOL COMMITTEE

Tenured Members Recognition Party

A recognition party to honor the Members of Brierwood with 15 or more years of continuous membership was held on Sunday 4/17 from 5 to 7 pm. There were 22 memberships represented with a combined total of 470 years at Brierwood! This elite group of people was treated to cocktails and snacks while being personally thanked by Ray Tugend, Tim Engel, and members of the Board of Governors. Special bag tags were passed out to commemorate the occasion and help identify these long term members while they're on the course and around the club. The event concluded with the passing out of a red rose to each female in attendance. Everyone who came seemed to have a great time and we look forward to being able to do it again next year!

Be on the lookout for additional recognition events coming up soon for our 10 year and 5 year members. Just another way of saying "Thank You for Being A Member!"

Jay Lucernoni
MEMBER BENEFITS CHAIR

Social Committee

Opening day happy hour was fantastic and well attended! The weather didn't allow us to play golf but didn't stop the crowd from dancing in the grille room. Mark your calendars for TWO events in May. It will certainly be fun.

We will celebrate Cinco De Mayo on May 6th with Tom Tom Productions. The event will be held in the grille room featuring a DJ for two hours followed by two hours of KARAOKE!! Come and find out who the next American Idol will be. 7-11pm and 2 for 1 drinks!

On May 27th "Theresa Quinn" will be back at the club with a five piece band on the patio! (weather permitting) We will also have an outside bar near the dance floor offering 2 for 1 drinks starting at 7pm. Come and enjoy your club.

Lori Pyanowski
SOCIAL COMMITTEE CHAIR

HELLO FROM THE AMBASSADOR COMMITTEE

Wow...I just got finished tweaking David's article. He knows what he wants to say but usually needs a bit of assistance with the editing. It took two days. (He told me that I could say that.)

Rick is taking a short vacation so I get to write this month's letter. (YEAH!!!) The Ambassador Committee is fully involved with the Partnership Fund and having a great time talking to members about this wonderful opportunity. God willing and the creeks don't rise, there is no question that we will be here for the foreseeable future. BCC is and will continue to be were we come to spend our time and a good chunk of our discretionary income.

Oh goody, it's raining. Are you kidding me!!! I have to scrape the moss off my north side as it is! Well, I did ask for the snow to stop. I guess I should have included rain in that wish.

David came home early to day to prepare for tomorrow's "fun" invasive procedure that adults over the age of fifty must endure. I keep hearing "I'm going in!" coming from the direction of the facilities. (He told me that I could say that too.) He found out that you are not supposed to have alcohol for forty-eight hours after tomorrow's "commitment" and as I write this, we don't know the outcome of game seven which is to be played tomorrow night. Game seven without a Miller Lite?!?!?! I don't think so. I believe he is going to ask for dispensation or delay the procedure.

Running out of space but a quick thanks to everyone who has brought in books! I have replenished every shelf recently so check out the many, many new selections.

Oops! There "goes" David again! Be sure to ask him how everything "came out" next time you see him.

Kate Lee

Aren't my articles more fun than Rick's? ☺



PAMPER ME PACKAGE
MAY 20th
A GREAT GIFT FOR MOM!
MOTHER'S DAY IS MAY 8th!
CHOOSE 3 RELAXING 30 MINUTE TREATMENTS FOR ONE! \$60
SWEDISH MASSAGE
ION FOOT BATH
FOOT MASSAGE
MINI FACIAL
FOUR SEASONS PREDICURE
NATURAL SPA MANICURE
BRIERWOOD NATURAL BEAUTY SALON & SPA
5324 ROGERS RD., HAMBURG, NY 14075
www.BrierwoodNaturalBeautySalon.com
716-649-6851
GIFT CERTIFICATES AVAILABLE

1st Major of 2011!
Brierwood Classic
May 20th & 21st
Chairman: John Lohr
Preferred Member Pricing = \$205/team
Member/Member or Member/Guest
Schedule of Activities
Friday 1:00 PM Shotgun
Lunch at 11:30 am
Beer on the course
Carving Station at the Score Board
Format: Best Ball - 90% Handicap
Par 3's Max of 1 Stroke
Saturday 8:00 AM Shotgun
Pastries, Coffee and Juice
Chicken and Ribs BBQ at Score Board
Front 9: Best Ball - 100% Handicap
Back 9: Shamble, both balls count - 25% Handicap
Par 3's Max of 1 Stroke
Carts not included, Passes will be accepted
Happy Hour Prices Apply both days!